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## CHEERLEADING CLOSEOUTS HOLDS WEEKEND BLOWOUT SALE

CheerleadingCloseouts.com, an outlet website powered by cheerleading apparel company Campus Teamwear, is holding a two-day sale on camp wear.

San Diego, July 27, 2013 -- <u>Cheerleading Closeouts</u>, powered by cheer company <u>Campus Teamwear</u>, is throwing a blowout sale for two days only and ends at 11:59pm on Sunday, July 28. The sale, which is a last call for camp wear, features skirts, shirts, and shorts under \$4, as well as many other items starting as low as \$2.02.

"Many cheerleaders don't go to camp until August so we wanted to give them one last chance to snag the best deals on camp wear. This sale is also great for cheerleaders looking for fall practice wear. They can stock up early and save on all the must-have items – practice shirts and shorts," said Campus Teamwear marketing specialist Melissa Darcey.

Cheerleading Closeouts is an outlet website that launched in January 2013 and features hundreds of high-quality name brand items at up to 80% off retail price. Brands include Nike, Chassé, Soffe, Kaepa, Reebok, Converse, Asics, and Adidas. All items are new, in stock, and ready to ship at a set shipping fee of \$3.97, no matter how large the order.

Cheerleading Closeouts offers additional markdowns and discounts for its email subscribers. While new items are frequently added, they sell out quickly. Email subscribers are able to find out first about deals and sales, including this weekend sale.

"Through our emails, our customers find out when we have new items and sales, giving them a better chance of snagging the best deals. We recommend that all our customers sign up for emails so they too can stay up-to-date," said Jessica Rzeszut, Campus Teamwear marketing manager.

To subscribe to emails, visit Cheerleading Closeouts' email sign up page.

## About Cheerleading Closeouts

Cheerleading Closeouts launched in 2013, and is a division of Campus Teamwear. The website offers a wide variety of in-stock, high-quality cheer gear and apparel on final sale and available in limited color options and quantities at an exceptional value.

## About Campus Teamwear

Low price leader Campus Teamwear has been meeting the needs of the cheerleading industry for over 20 years by offering an extensive selection of in-stock uniforms and apparel, shoes, accessories, performance makeup and more. If you have any questions, please contact us at 1-800-871-0063 or email us at customerservice@cheerleadingonline.com.